

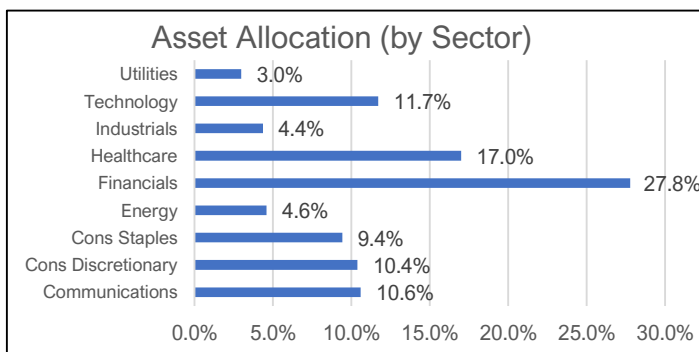
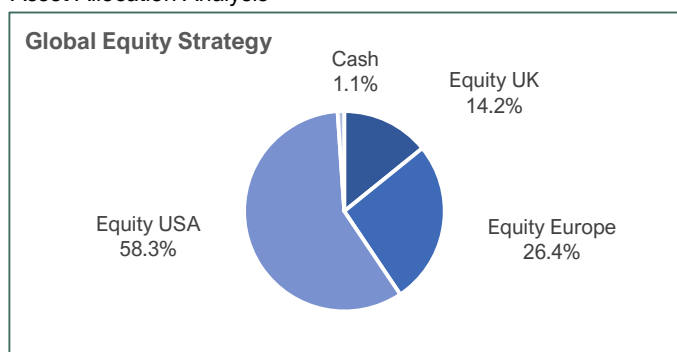
## Strategy Description

The Global Equity Strategy aims to provide a high level of total return, driven by capital appreciation and continuous investment. This will involve exposure almost exclusively to growth assets, such as equities, listed on developed market exchanges. Stocks are selected through a proprietary and systematic research process and the portfolio is constructed on a bottom up basis using a high conviction approach.

## Key Facts

Inception Date	June 2019
Minimum Investment	£1,000,000
Number of Holdings (average)	25
Management Charge (pa)	1.25%
Currency	GBP
Benchmark	ARC Equity Risk (£)
<b>Martello Risk Rating</b>	<b>Higher</b>

## Asset Allocation Analysis



## Global Equity Strategy (GBP) Performance Analysis

Data as of 31 October 2024

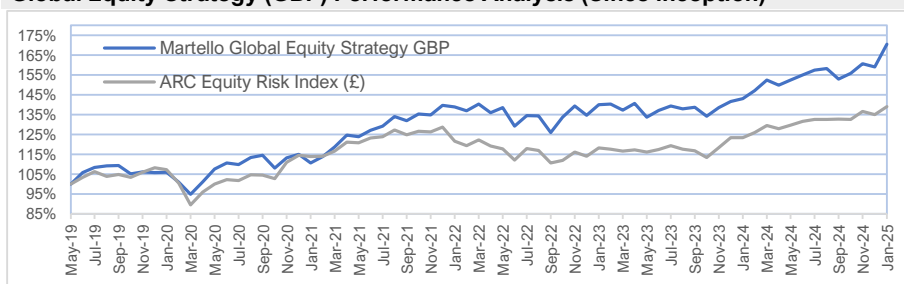
Strategy	1M	3M	YTD	2023	Since inception	Stdev	Sharpe	Max. Drawdown
<b>Global Equity Strategy (£)</b>	<b>+7.20%</b>	<b>+9.43%</b>	<b>+7.20%</b>	<b>+5.16%</b>	<b>+70.48%</b>	11.40%	0.78	<b>-10.76%</b>
<b>ARC Equity Risk (£)**</b>	<b>+3.00%</b>	<b>+4.88%</b>	<b>+3.00%</b>	<b>+8.30%</b>	<b>+39.00%</b>	10.68%	0.47	<b>-18.16%</b>

\* From inception on 01 June 2019

\*\* Indicative Benchmark is the ARC £ Equity Risk Index representing the return achieved by a selection of peers.

All model performance data is quoted net of fees based on the average fee for portfolios managed by Martello Asset Management Ltd excluding platform fees.

## Global Equity Strategy (GBP) Performance Analysis (Since inception)



## Top 5 Holdings

Name	%
Alphabet (\$)	6.07%
Amazon.com (\$)	6.02%
American Express (\$)	5.29%
Berkshire Hathaway (\$)	5.03%
Netflix (\$)	4.53%

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